



FOR IMMEDIATE RELEASE:
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StickyPOS Introduces Labels Made from 100% Recycled Paper

- *New line of linerless labels manufactured from 100% recycled office paper combines sustainable materials with high-performance direct thermal imaging*

COLUMBIA, Tenn. – StickyPOS is proud to announce the launch of a groundbreaking new line of linerless labels manufactured from 100% recycled office paper. This innovative product combines sustainability with high-performance imaging to meet the growing demand for environmentally responsible labeling solutions in food service, retail, logistics, and industrial barcode applications.

“This launch represents a meaningful step forward in sustainable labeling,” said Joel Van Boom, President of Documotion Research, Inc. “By combining a paper made from 100% recycled office paper with our patented linerless label technology, we’re delivering a solution that doesn’t force customers to choose between environmental responsibility and operational performance.”

The new linerless labels are produced using 100% Post-Consumer Waste (PCW) direct thermal paper, an environmentally friendly, top-coated sheet formulated entirely without bisphenols. The paper delivers superior image density, sharp barcode contrast, and excellent resistance to smudging and abrasion, even in demanding operational environments without compromising image performance.

Utilizing 100% recycled office paper sourced from controlled and renewable supply streams allows this product line to significantly reduce environmental impact compared to traditional virgin-fiber thermal materials. The elimination of liner waste further improves sustainability metrics by reducing landfill contribution, lowering transportation weight, and increasing roll yield per shipment.

With this introduction, StickyPOS reaffirms its commitment to innovation, sustainability, and performance, bringing to market a next-generation labeling solution built for both operational demands and environmental standards.

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Founded in Santa Ana, California, in 1998, and headquartered in Columbia, Tennessee since 2021, Documotion Research, Inc. produces and distributes StickyPOS® linerless labels to over 50,000 locations a day. StickyPOS® is a liner-less label product for point-of-sale systems and restaurants that was first introduced in 2014 and has sold more than 50 billion labels worldwide.

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